



THE EVOLVING CHURCH AMIDST THE POWERS

Sponsor Information Kit

www.epconference.net



Overview

Epiphaneia Network Inc. is reaching out to an audience that is currently under-served in Canada. We are committed to providing valuable resources to the twenty-somethings and their leaders through our conference, and other initiatives. Whether you are a small business or an international corporation, there is a place in Epi-phaneia for you to serve and be served. Advertising through us will be a platform for you as an advertiser to be recognized and demonstrate to this demographic that you are interested in the things they care about. Read through the different opportunities for you through Epiphaneia and see where you fit into the picture.

The **MISSION** of Epiphaneia is to build the Kingdom of God by offering a unique equipping community to the young adult Christian leader.

The **VISION** is to see a generation of Christian leaders becoming equipped with the knowledge and ability to impact the world for Christ.

There are many different ways that the Epiphaneia can provide you with advertising that will stand out. Our conference resides in one of the most multi-cultural cities in the world, Toronto, ON. We bring some of the most influential, and leading thinkers from all over North America to help challenge conference registrants. All of this under one roof is sure to be a perfect atmosphere for you to be recognized and for your organization to stand out.

In the past, Epiphaneia has advertised its conference on radio stations such as WDCX, LIFE 100.3 as well as printed materials in The Christian Herald, as well as email blasts through Tyndale University and our own mailing lists. All of this means that you can expect your sponsorship to have a reach of over 100,000+!

The following is a list of different sponsorship packages that are available through Epiphaneia. Please read through them and see where your organization will best benefit from our offers. The following conference packages are available:

Platinum Package
Gold Package
Silver Package

If you are interested in any package please contact us at info@epiphaneia.ca.

Creative Options

You aren't stuck within our three packages. If you would like to sponsor going in a different route we are open to suggestions.

Format

The entire conference takes place in one venue where all the attendees will spend their time attending plenary sessions. Every attendee will be weaving in and out of the exhibition area so make sure you are there.

Get Involved

Be a leader among other organizations who will showcase their products and services to conference attendees. Get the word out about your ministry/organization in an innovative, interactive and refreshing environment.

Attendance

Projected Conference Attendance: 850+
Projected Website Impressions 5 months prior: 10, 000+
Region of Focus: Ontario



PLATINUM SPONSORSHIP PACKAGE - \$7000 (Limited to one company)

The Platinum Sponsorship Package gives you top billing to all attendees before, during, and after the event, as well as premium advertising and exhibit placement at the event.

One 5-7 Minute Microphone Spot (subject to approval of speaker and content)

Full Page Advertisement in Conference Guide

- Copies to all attendees distributed

Preferred location at booth display conference

Web/print ads

- Company logo and 100-word description displayed on the website at top of sponsor page
- Prominent logo placement on all print advertising
- Banner advertising on website that directs to your website

Industry Specific exclusivity for all advertising

10 complimentary tickets to the conference

Rotating logo and organization description on conference slideshow

Other arrangements open for discussion



GOLD SPONSORSHIP PACKAGE - \$3000 (Limited to two companies)

The Platinum Sponsorship Package gives you top billing to all attendees before, during, and after the event, as well as premium advertising and exhibit placement at the event.

Half Page Advertisement in Conference Guide

Copies to all attendees distributed

Preferred location (After platinum choice) booth display at conference

Web/print ads

Company logo and 25-word description displayed on the website at top of sponsor page

Logo placement on all print advertising

Banner advertising on website that directs to your website

5 complimentary tickets to the conference

Rotating logo and organization description on conference slideshow

SILVER SPONSORSHIP PACKAGE - \$1000 (Limited to fifteen companies)

The Platinum Sponsorship Package gives you top billing to all attendees before, during, and after the event, as well as premium advertising and exhibit placement at the event.

Quarter Page Advertisement in Conference Guide

Copies to all attendees distributed

Booth display at conference

Company Logo on website

Rotating logo and organization description on conference slideshow

2 complimentary tickets to the conference



OTHER OPPORTUNITIES

125 x 125 Banner Advertisement on Website - \$400 for 5 months

125 x 600 Banner Advertisement on Website - \$700 for 5 months

Booth at conference - \$650

Full Page Ad in Conference Guide - \$500

Half Page Ad in Conference Guide - \$300

Quarter Page Ad in Conference Guide - \$200

CONTACT US

If you are interested in any package please contact us

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